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## **Florida Decides Healthcare Spotlights Overwhelming Support for Medicaid Expansion Among Latino Voters in Florida**

Tallahassee, FL –Today, Florida Decides Healthcare, the political committee championing a ballot initiative to expand Medicaid eligibility in Florida, shared insights from a recent [BSP Research survey](#), commissioned by [UnidosUS](#) and [Mi Familia Vota](#), focusing on the state's Latino voters. The survey found that 79% of Latino respondents support the expansion of Medicaid in Florida, with only 7% opposed. This significant support among Latino voters emphasizes a robust, statewide desire for broader healthcare access.

Campaign Manager for Florida Decides Healthcare **Jake Flaherty**, remarked, "These findings reinforce a persistent trend we've observed through research and direct interactions with voters — there's resounding demand in Florida for updated Medicaid eligibility requirements that extend essential healthcare services to working families who need them most. Florida Decides Healthcare's 2026 ballot initiative is poised to align the state's Medicaid eligibility with the broader national standards."

The poll also highlights overwhelming bipartisan agreement: 72% of Republican Latino voters are in favor of Medicaid expansion. This consensus mirrors the successful healthcare reforms in other Republican-led states throughout the nation and outlines the broader growing interest among Republican legislators in Florida to enhance healthcare accessibility.

"The robust desire for Medicaid expansion within the Latino community and across party lines is striking," Flaherty added. "The significant support from Republican Latino voters signals that the need for quality healthcare transcends political divisions."

As Florida Decides Healthcare intensifies its campaign for a successful 2026 ballot initiative, these findings lend substantial momentum to the effort. Committed to transforming this broad-based support into actionable change, the organization continues to collaborate with a diverse coalition, including care providers, business leaders, health policy advocates, workers, and community organizations.

For further information about Florida Decides Healthcare, please visit [www.floridadecideshealthcare.org](http://www.floridadecideshealthcare.org) or reach out to Jake Flaherty at [jake@floridadecideshealthcare.org](mailto:jake@floridadecideshealthcare.org).

*About Florida Decides Healthcare:*

*Florida Decides Healthcare is a political committee dedicated to securing affordable, high-quality healthcare for over 1.4 million Floridians. With a non-partisan coalition at its core, the organization is focused on amending Florida's Constitution to expand Medicaid, championing healthcare rights for Florida's working families.*

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